



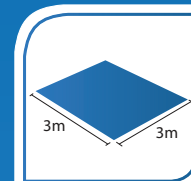
**STANDARD STAND
(3m x 3m x 2.5m)**

- ◆ Partitions
- ◆ Carpet (3m x 3m)
- ◆ Fascia board with company name
- ◆ 02 fluorescent tubes
- ◆ 01 electrical outlet 5Amp/220V
- ◆ 01 information counter
- ◆ 01 round table
- ◆ 05 chairs
- ◆ 01 wastepaper basket



UPGRADE BOOTH

- ◆ Standard package together with upgraded items such as tower, spotlights, posters, etc.
- ◆ Additional facilities should be charged separately if necessary.



SPACE ONLY

- ◆ Exhibitors build their stands.
- ◆ Electricity and carpet are not available.

COMPLIMENTARY SERVICES

- ▶ Invitation to a wide range of forums and seminars in the framework of the Fair.
- ▶ An unlimited number of the opening ceremony and visit invitations.
- ▶ Company and product introduction in the official publications of the Fair.
- ▶ Security and sanitary services during four exhibition days.
- ▶ Tear-down and setup services applied to standard stands.

OPTIONAL SERVICES (WITH CHARGES)

- ▶ Advertisement page on the official catalogue of the Fair.
- ▶ Organization of product launch or seminars.
- ▶ Commodity freight, VISA application process, Accommodation, Interpreter and other additional services.
- ▶ Stand design and setup as customized.
- ▶ Print advertisement (poster, backdrop, standee, etc.).

VIETNAM EXPO



THE 34TH VIETNAM INTERNATIONAL TRADE FAIR

INTERNATIONAL PAVILIONS

VIETNAM EXPORT & INVESTMENT PROMOTION

MACHINERY & SUPPORTING INDUSTRIES

DIGITAL TECHNOLOGY & E-COMMERCE

COOPERATION FOR SUSTAINABLE DEVELOPMENT

02 ▶ 05
APRIL
2025

Venue:
Hanoi International
Exhibition Center
No. 91 Tran Hung Dao str.,
Hoan Kiem Dist., Hanoi, Vietnam
www.vietnamexpo.com.vn

Hosted by:
Ministry of Industry & Trade

Directed by:
Vietnam Trade
Promotion Agency

Organized by:
Vinoxad

Supporters:
Related Ministries & Departments
Hanoi People's Committee
Local Foreign Trade Promotion
Organizations

Information Sponsors:



VIKEXAD NATIONAL TRADE FAIR & ADVERTISING J.S.C

9 Dinh Le Str., Hoan Kiem Dist., Hanoi
84-24-38255546 (ext. 446)
expo@vinoxad.com.vn



COOPERATION FOR SUSTAINABLE DEVELOPMENT

- ◆ The most long-established international trade fair is hosted by the Ministry of Industry and Trade of Vietnam to promote the country's foreign trade.
- ◆ The Fair plays a vital role in strengthening exports and affirming the position of Vietnamese brands of prestige and quality at Vietnam Export Hall.
- ◆ A wide range of forums, conferences, and seminars on customer and market research are conducted to create core values for foreign and domestic enterprise communities.
- ◆ Potential opportunities are created to empower Vietnamese companies in the supporting industries to participate in global supply chain.
- ◆ The event not only focuses on digital transformation and advanced technology applications in business process, but also boosts the growth of key services in digital economy such as e-commerce, digital finance, online gaming, Industry 4.0, etc.



EXHIBIT PROFILE

INTERNATIONAL PAVILIONS	VIETNAM EXPORT & INVESTMENT PROMOTION	MACHINERY & SUPPORTING INDUSTRIES	DIGITAL TECHNOLOGY & E-COMMERCE
International Pavilion, coordinated by international trade promotion organizations around the world, displays country-specific key products and services	The section displays products and services from enterprises who received Vietnam Value awards & from key export industries in Vietnam	Industrial machinery & equipment, Construction Machinery, Chemical product, Electric and electronic products, Computer & telecommunications, Home appliances, Hand tools & Hardware products	Services; E-commerce; Information technology; Digital technology application and innovation digital plat forms, digital solutions, digital products

2024 PERFORMANCE AT A GLANCE



16 Countries and Territories:
Cambodia, China, Cuba, Japan, Hong Kong (China), India, Laos, Malaysia, Myanmar, Taiwan (China), Nepal, Oman, Russia, South Korea, Thailand, Vietnam

5 National Pavilions:

HIGHLIGHT BRANDS



PROFESSIONAL PROMOTION PLAN

Promote the image and brand name of the business to reach further, increase the benefits and promote business activities

	Covered by a network of 50+ domestic and international press agencies		Radio with the highest audience rate in Vietnam
	Business advertisement on our official marketing channels		SMS and email marketing sent to potential customer data
	Television advertisement on reputable channels/stations		50,000+ invitations to exhibitions & seminars
	Banners on high-traffic websites, industry association websites		15,000+ catalogues with product images + logos + information of participants

